

Addendum for EMMA

Features and Benefits of Emergency Management Mobile Application (EMMA) by Think Safe

1. Think Safe Company Bio – **We are Regional but National / Global in scope**
2. Structured Software Developer with Technical Expertise – See our Architectural Diagram
3. Smart Technology – NOTIFICATION, RESPONSE, and MANAGEMENT = **1st priority alerts!**

USERS – download the app!

- ✓ The role of the mobile / smart device & PCs – Notification Alerts **And Responses** (if you want)– KEEP IT SIMPLE!
- ✓ IMMEDIATE PANIC – **EMMA SOS!**– need help very quickly or suspect they will
- ✓ See Something Say Something – let's stop “normalcy bias” – report it right now!
- ✓ Notification Responses – “Network of Users” Respond on ANY connected device and connection = signal of some sort and the app has to be loaded/installed with login issued or guess pass granted

ADMINS – Login to EMMA Admin (**using your app menu or URL**) <https://www.emmaadmin.com>

Administrative Users – Login to EMMA Admin = ADMINISTRATORS

- **Events/Drill** Details – Immediate details on user for immediate follow up (Active or Closed Status)
 - **Geofencing** – wonderful tool for **not desensitizing users** – alerts are meant for them!
 - **Mass Notification/Communication** – what it does... **EMMA ENS and WHY it is special!**
 - **Events** – users report and Admins escalate by “Broadcast” (interacts w/an AED door open alert)
 - For Broadcasts, you can select Groups; all scripts are pre-loaded and can select all
 - Once alerts send or broadcasts send, RESPONSES allow mapping “hot spots” and for quick phone tree and follow up with color-coded users based upon priority
 - Allows for EMS / 911 responders to SEE HOT SPOTS for help and MAPS/FLOOR PLANS ASAP via Resources
 - Message Center allows for seeing the conversations and sending out scripts to users
 - Timeline shows response rate and color-codes the urgency of responses and key actions occurring
 - **Resources** allow easy access to scripts and manuals, floor plans, etc.
 - Close Event when it is done – Icon for EMMA on map goes back to Yellow (no event live)
 - **Home/Dashboard** of EMMA Admin updates to show recent event or drill that occurred after event closes
 - **Security** - Can even be used as a security tool as e-security system with automated logs/reports
4. **Home** / Dashboard – Health of EMMA & Preparedness Assistance
 5. **Users** – Listing of Phone Tree / Group Assignments (unlimited users) – Can build update patch
 6. **Groups** – Details Users within Groups - can even issue “GUEST” codes to visitors
 7. **Assets** – Map any critical assets. Icons for map legend are available for your review.
 8. **Sites** – Upload of Buildings/Sites Where Events Occur and Geofence around them/show perimeter on maps
 9. **Resources** – Uploads of Resources to Manage Emergency Events (Intranet – used by Admins)
 10. **Geofences** – Allows targeted micro or macro alerts to only those with app that are impacted
 11. Other – **EMMA SOS & Security** – allow finishing out the security needs and they are MULTI-EVENT functions – more than 1 event can stack up for someone to check into
 12. Other – **Guest Codes** allow you to Manage visitors or contractors or guests to your campus, areas, sites (can expire)